

eBusiness for Small Business

The how and why of adopting eBusiness

- Explore new options for Internet technology to improve business processes, reduce costs or increase sales.
- Identify opportunities as well as threats, and the risks.
- Evaluate different eBusiness models to discover what has worked and what hasn't.

Is your small business ready for eBusiness?

This introductory program for business owners explains the next steps
..... how to adopt eBusiness and why.

Format: Seven week workshop program including use of computers.

Date: Monday 3rd October to Monday 21st November
(no program on Cup Eve 31st October)

Time: 6 pm to 9 pm

Cost: \$145.

Venue: The Conference Centre
Swinburne University
12 – 40 Norton Rd
Croydon 3136.

Enquiries please contact:
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